



# Business Education Series 2008

## Session #2: "Creating an Image that Works" Branding Your Business

Date/Time: Friday, April 25, 11:30am – 1:00pm

Location: 1667 Cole Blvd, Bldg 19, Suite 400

Speakers: Ted Case, Case Dynamics

Cost: \$10 (Includes Lunch)

- ◆ Does your brand help sell your business?
- ◆ Want to learn ways to develop a positive and memorable image for your enterprise?

How can you be consistent in your marketing message if your brand is not working.? Find out what works and what doesn't!

## Session #3: "Great Advice from the Professionals Who Know!" The Do's and Dont's for Small Biz

Date/Time: Friday, June 27, 11:30am – 1:00pm

Location: 1667 Cole Blvd, Bldg 19, Suite 400

Speakers: TBD

Cost: \$10 (Includes Lunch)

- ◆ Are you aware of matters that can make or break your business?
- ◆ Come and gather information that will help you avoid pitfalls that plague many business owners.

Take your lunchtime and join a discussion with our panel of experts providing vital information on the legal, accounting, insurance, and real estate issues impacting small businesses.

## Session #4: "What Retailers Need for Success" Jeffco Retailers Summit

Date/Time: Friday, September 26, 7:30am – 12:00pm

Location: TBD

Speakers: TBD

Cost: \$25 (Includes Breakfast)

- ◆ Learn from experts what you need to build a strong and viable retail business.
- ◆ Dedicate a half day to learn things that will bring new life and longevity to your enterprise.

**To Register call: Carol Grantano (303) 233-5555, x-0**

**For more information call: Denise Stephens (303) 996-8976**

The JCBRC Education Series is sponsored by:



*Not Your Typical Bankers.  
Not Your Typical Bank.*